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About Arpa

Arpa is a nonfiction publishing house founded in 2016 in Barcelona.

We limit our production to 22-22 titles per year, because we need time to filter with care, work hard on each text, and help our authors to give the best of themselves.

Hundreds of publishing houses have been created in Spain in recent years, yet Arpa has quickly become the one with the biggest revenue.

Our books are available in almost all Spanish-speaking countries in the world, and some of them have been translated into Chinese, French, English, German, Italian, Korean, Persian, Portuguese, and Turkish.

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What Philosophy Is About (new edition) Carlos Goñi

Ethics, Aesthetics, Politics Ernesto Castro
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Tales to Tell in 1 Minute Victoria Bermejo y Miguel Gallardo

Philosophy and Camelia Juan Antonio Rivera

Caring Children Society Jordi Nomen

Design How to Create a Book Enric Jardí

Philosophy

A multidisciplinary story of anguish, melancholy, boredom and depression, from Gilgamesh to Cyrano

Xavier Roca-Ferrer The Anxious Monkey

Anxiety and depression are not the "plagues of the 21st century": they have thousands of years of history!

An iconoclastic and highly multidisciplinary essay that completely rewrites the history of the most common mental illnesses of the present.

Roca-Ferrer is a reference of academical essay in Spain, as well as an author and translator of classic texts.

How would the Western culture be if all the works that melancholy has inspired disappeared?

A feeling has accompanied us throughout history and has greatly influenced the way we see the world, read it and feel it. The Greeks called it "melancholy", the Romantics, "existential anguish", and psychiatrists and psychologists today often call it "anxiety".

In the face of this inescapable discomfort of living, some are driven to immediate satisfaction, a few accept it as a curse and a third group tries to seal a pact with their particular demon through art.

From medieval accidie to modern depression, passing through existentialism, nihilism, negative philosophy and the culture of suicide, *The Anxious Monkey* tackles the phenomenon of melancholy and anguish from the confluence of numerous disciplines, such as philosophy, psychology, medicine, literature and the plastic arts. By the end of the investigation we are hearten to think that without this "invisible worm" that Blake spoke of, perhaps we would have never known happiness.



Xavier Roca-Ferrer (Barcelona, 1949) is a writer, editor and translator. His numerous novels and collections of stories include *El cas Petrescu*, *Els dimonis familiars*, *Les raons de Venus* and *El cap de Penteu*, which won he Josep Pla Prize in 1993. He is also the author of the essay *Historia del ateísmo femenino en Occidente* (Arpa, 2018).

He has translated into Catalan and Spanish some masterpieces from German, French, English and Latin. He is a good *connoisseur* and admirer of classical Japanese and Chinese literature being the author of the first complete translation into Spanish of Murasaki Shikibu's *The Novel of Genji*. In Arpa, he has published annotated translations of *Consideraciones sobre la Revolución francesa*, Madame de Staël, Las guerras privadas del clan Bonaparte, Madame de Rémusat and *El Cantar de los Nibelungos*.

World Rights available

History | 21,90 euros | 464 pages | 140 x 213 mm Paperback with flaps | ISBN 978-84-17623-34-0

Published in January 2020 5

A different and handful manual of philosophy: the great themes of the history of thought in 351 key concepts

Carlos Goñi

What Philosophy Is About

The first edition of *What Philosophy is about* sold more than 5,000 copies.

This new edition includes a new section: Ask yourself! a guide of practical questions to stimulate philosophical activity thought for primary and secondary schools, where the book has been very well received.

The author has an extensive teaching experience and his books are widely used as working tools in the educational community.

Philosophy. from lat. philosophĭa, and gr. $\phi\iota\lambda o\sigma o\phi \iota\alpha$ philosophía. f. The study of the fundamental nature of knowledge, reality, and existence, especially when considered as an academic discipline.

But, what is philosophy really about? There is a middle ground between the dictionary definition, which clarifies little or nothing and an academic study of the book. This is a much more pleasant way of disseminating information.

Carlos Goñi, writer and professor, disaggregates the history of philosophy into five major parts - knowledge, reality, the human being, human action and society - and 351 key concepts, accompanying them with more than one hundred fragments of the history of thought and literature that illuminates his theory. With this original structure, this book covers, in a clear and didactic way, the fundamental themes of philosophy, its theoretical and practical implications as well as the currents and movements to which it has given rise.

In a turbulent, impatient and superficial age, What philosophy Is About becomes a useful tool to when noise gets loud facing the chaos of networks and the post-truth that will satisfy all the readers eager to know.

Carlos Goñi is a Doctor of Philosophy from the University of Barcelona. He combines his teaching activity with writing. His work covers a range of subjects such as philosophy, ancient history, mythology and education, and different genres: essays, novels and self-help books.

His publications include *El filósofo impertinente, Cuéntame un mito, Las narices de los filósofos, Una de romanos* and *El caballero enamorado.* He has been awarded with the Premio de Filosofía Arnau de Vilanova (2005) and the Ensayo Becerro de Bengoa (2010).



Philosophy | 20 euros | 400 pages | 140 x 213 mm Paperback with flaps | ISBN 978-84-16601-37-0



Published in January 2018

New politics, contemporary art, end of history, ecology, feminism, precariousness. A portrait of a lost generation

Ernesto Castro Ethics, Aesthetics, Politics

Ernesto Castro is the author of *El trap* (more than 8,000 copies sold in 2019). His YouTube channel on philosophy has more than 50,000 followers.

In this book Castro argues on some of the great debates of our time: the nature of youth, the role of art, feminism, ecology, precariousness or veganism.

Is youth a state of mind? Is a non-patriarchal and non-machographic zoophilia possible? Is there precariousness in the world of contemporary art? Have we reached the end of history? What are the intellectual foundations of the Islamic state?

Yes, Ernesto Castro has been playing the fool, but also reading, writing and dialoguing with many people, being in their shoes to get their opinions, advocating for uncomfortable ideas over inherited beliefs, resolving how beauty is not always good, fair or powerful. In short, they are outraged beyond the field of politics, showing the ethical and aesthetic contradictions in our daily lives.

Ethics, Aesthetics And Politics is a summary of this learning process. A toolbox to understand some of the great debates that have taken place since the 15M movement until today, approached from the perspective of feminism, anti-speciesism, Marxism and, as usual, the unequivocal Castro's vocation to go against the tide.

Ernesto Castro (Madrid, 1990) is a Doctor of Philosophy from the Complutense University of Madrid and Professor of Ancient and Medieval Philosophy at the University of Zaragoza, where he squeezes his students' brain cells until he discovers that the classroom has become the fucking desert of Tabernas. He has written and published the essays *Contra la postmodernidad* (Alpha Decay, 2011; new revised and expanded edition in Arpa, 2021), *Un palo al agua: ensayos de estética* (Micromegas, 2016), *El trap: filosofía millennial para la crisis en España* (Errata Nature, 2019) and *Realismo poscontinental: ontología y epistemología para el siglo XXI* (Materia Oscura, 2020). His poems have been included in the anthology Tenías veinte años y estaban locos (The Beautiful Warsaw, 2011). He also has a YouTube channel with over forty thousand subscribers to which he uploads his classes, lectures and interviews, bringing together diverse figures like Íñigo Errejón, Yung Beef or a silence that lasts ten hours.



World Rights available

Philosophy | 19,90 euros | 312 pages | 140 x 213 mm Paperback with flaps | ISBN 978-84-17623-40-1

Published in July 2020 7

New politics, contemporary art, end of history, ecology, feminism, precariousness. A portrait of a lost generation

What has been said

"I've been addicted to Ernesto's multi-channel shit for years. I doubt that there is such a dramatically deliberate intellectual aberration, such a circus of erudition and mapping compulsion, narcissism more sacrificed than his. Whether it's from hate, stanchion, or from the pure infoambrosia that he tirelessly expels, Ernesto will calm your thirst".

Miguel Noguera

"This book is a sort of very rhythmic essay about the precariousness of those who were young in the decade of 2010. A very long lecture about the moral contradictions of our generation. In other words, a simple dry punch against the face of the one who opens its pages".

Luna Miguel

"This book is a toolbox for understanding the debates that have taken place from 15M movement until now, leaving the reader with three options: 1) Realpolitik; 2) Hedonistic jokes; 3) Masturbatory depression".

Elisabeth Duval

"Provocative, original and heterodox. Between the underworld of the Internet and the classical academic knowledge, the philosopher Ernesto Castro seems to understand how to articulate a critical and constructive discourse for our generation".

Kike Oñate, El Salto

"Ernesto Castro's thought is irremediably inspired by the spirit of our times: he understands that our generation is marked by the feminist revolution of consciences, by the Trappist agitation in aesthetics and by the socio-economic precariousness that has shaken us since the crisis".

The Objective

"Ernesto Castro has tried many hair dyes and many outfits while recognizing that Wittgenstein or Adorno would look good in anything".

Alberto Olmos, Zenda

"Because of the issues to which he pays attention - moving from the great philosophical tradition to the most "banal" cultural objects - and because he generates a space in which the overflowing erudition, the passionate, the immediate and the political are crossed -, Ernesto Castro has become one of the most incisive cultural critics of the present. His approach is that of someone who thinks about the time he has to live, but not from an uncontaminated watchtower, but from the eye of the storm with just the right distance for analysis and the necessary closeness for them to touch him. The essays in this book are an example of that drive for analysis that observes things in movement, in their complexity and in their capacity to affect and transform the world".

Miguel Ángel Hernández Navarro

"I believe it is necessary to underline Castro's extreme ability to, as a good essayist, take the reader to his world without them appreciating his strategies, anticipating his counterarguments, with the mere weapons of expository expertise, synthetic capacity, an assumed impartiality and, above all, a common sense that is a proof against fussy words".

Pablo Vázquez, MondoSonoro

"Ernesto Castro is a machine of contemporary philosophy that systematizes, orders and categorizes everything that happens in front of the screens of his digital and analogical devices. It doesn't matter if it's the trap, the affective turn, the gaming, the fitness world or anything else in which he doesn't actively participate but that is current and interesting to him".

Apolo Oulios, BeatBurguer

World Rights available

Philosophy | 19,90 euros | 312 pages | 140 x 213 mm Paperback with flaps | ISBN 978-84-17623-40-1

Published in July 2020

The history of happiness over thousands of years of thought: a philosophical alternative to the umpteenth self-help bestseller

Victoria Camps The Pursuit of Happiness

More than 12,000 sold copies.

Victoria Camps argues that thousands of years of history of thought should be much more useful for thinking about happiness than any self-help bestseller.

The author is a reference in the field of philosophical dissemination. Her latest book, *Elogio de la duda* (Arpa, 2016) has sold 14,000 copies.

Asking about the nature of happiness is equivalent to questioning the meaning and purpose of our own existence. Happiness is a search throughout one's life; unhappiness, on the other hand, is the abandonment of the desire to continue living. More than a goal, happiness is a state of mind, the yearning for a full life.

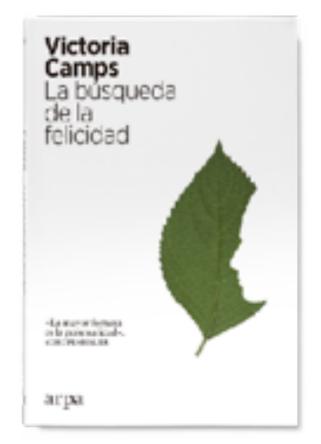
It is not the object of philosophy to determine what it is to be happy, but philosophers and thinkers, from Aristotle to Aldous Huxley, have reflected throughout history on this essential question: what are the limitations of those who aspire to be happy; what value friendship, love, desire or freedom have in the attainment of happiness; how the individual and the group relate to each other on this path. The lesson to be learnt from these philosophers is that happiness is indeed the greatest good, but a good that requires effort, patience, perseverance and time.

The Pursuit of Happiness does not contain recipes for achieving fulfillment, but there are plenty of reasons not to cease to the discouragement of an existence that is paradoxical, contingent and limited, but at the same time could be rich and hopeful.

Victoria Camps is a Professor of Moral and Political Philosophy at the Autonomous University of Barcelona. She has been an independent senator for the Socialist Party, advisor to the Audiovisual Council of Catalonia and president of the Spanish Bioethics Committee.

At present she is the president of Fundación Víctor Grífols i Lucas. Its publications include *Elogio de la duda* (Arpa, 2016), *La imaginación ética*, *Virtudes públicas* (Arpa, 2019), *El siglo de las mujeres*, *El gobierno de las emociones* and *Breve historia de la ética*.

In 2008 she was awarded with the Menéndez Pelayo International Prize and in 2012 she won the National Essay Prize.



World Rights available

Philosophy | 17,90 euros | 176 pages | 140 x 213 mm Paperback with flaps | ISBN 978-84-17623-03-6

Published in February 2019

A marvellous introduction to Michel the Montaigne philosophy: the most admired and read European thinker

Jaume Casals What Do I Know?

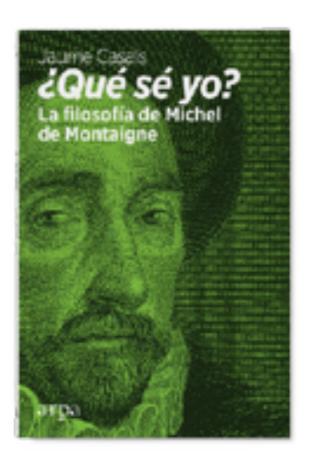
Jaume Casals is one of the world's leading experts on Montaigne's work. He is currently Pompeu Fabra University's dean, one of the most internationally prestigious Spanish universities.

Written with a desire to spread knowledge, What Do I Know? is also an essential introduction to Montaigne's thought.

On the horizon of Renaissance book culture, Michel de Montaigne's uniqueness stands out in an extraordinary way. It is only when he considers himself old that he decides to start writing, more to dig into himself than to make his way in the world of humanities. A "painting of the self", as he himself defines it, which takes the form of a single book written, edited, corrected and expanded incessantly during the last twenty years of his life. It contains what Montaigne calls his essays. That is, his tests, his experiments, his attempts.

What can it mean to read his essays today? What does immersion in the multiplicity displayed throughout the thousand pages of such a singular text bring to the contemporary reader? The various chapters of What Do I Know? - Montaigne's famous motto - will lead us to some answers in the field of philosophy and the history of ideas, but also to other kinds of considerations, perhaps lighter, but always vigorous and penetrating: those of Montanian savoir vivre, which even today, so many centuries later, deserve the most attentive listening.

Jaume Casals, Professor of Philosophy and Pompeu Fabra University's dean, has devoted much of his intellectual work to reading and studying Montaigne. In this book he brings together and revitalises the considerations on his essays he has carried out throughout his career.



Jaume Casals has been Pompeu Fabra University's dean since 2013. He is Professor of Philosophy at the same university and a full member of the Institute of Catalan Studies. Previously he taught at the Autonomous University of Barcelona and at the University of Paris VII (Denis Diderot). His main line of research is the Greek genesis of modern and contemporary thought. He has translated and edited works by Montaigne, Montesquieu, Berkeley and Bergson and has been co-director of the journal L'Avenç and contributor and editor of several international scientific publications devoted to literature and philosophy. He is the author of some forty articles and the books L'experiment d'Aristòtil, El pou de la paraula y El aprendizaje de la muerte en la historia de las ideas.

World Rights available

Philosophy | 21,90 euros | 320 pages | 140 x 213 mm Paperback with flaps | ISBN 978-84-16601-78-3

Published in June 2018

A happy, easy and fun book about homosexuality and the great themes of life: love, sex, identity, freedom, etc.

Luis Alegre

Praise of Homosexuality

More than 4,000 sold copies.

An intelligent, lucid and biting book about homosexuality and its emancipatory capacity. Written for a wide audience and of rigorous topicality.

The Golden Age of heterosexuality is coming to an end, and this is cause for celebration for all. This is also true for heterosexuals, who up to now have only acted according to an instruction manual in which they have had no say. Their life was largely reduced to executing a recipe inherited from their ancestors that prescribed, without them even noticing, even the smallest details.

However, thanks to that kind of flaw in the Matrix that we call "homosexuality", it is possible to bring to light the set of rules and requirements that were already designed for each individual before he was born. By not fitting into those moulds from the beginning, homosexuals have been demolishing them and building their lives in a much freer and more creative way.

Luis Alegre has written a happy, lucid and biting book, and at the same time philosophically rigorous, that gives the keys to that rational distance necessary to conquer happiness and that constitutes one of the few points of support we have to build a more civilized and free humanity. Through this Eulogy of homosexuality, the foundations of a world that will undoubtedly be better can be seen.

Luis Alegre Zahonero (Madrid) is professor of Philosophy at the Universidad Complutense de Madrid. He was responsible for communication of Podemos in the design of its launch and coordinator of the Assembly of Vistalegre I, in which he was also a speaker (along with Pablo Iglesias, Íñigo Errejón, Carolina Bescansa and Juan Carlos Monedero) of the party's founding documents. After the assembly, he was elected member of the board of directors and secretary of Internal Participation.

In 2015 he also assumed the General Secretariat of the Community of Madrid. During Vistalegre II he left all his charges in Podemos and returned to academic life.

He is the author of *El lugar de los poetas*, and, together with Carlos Fernández Liria, of books such as *Educación para la Ciudadanía* or *El orden de El capital*, a book for which they won the Libertador Prize for Critical Thinking.



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Philosophy | 17,90 euros | 200 pages | 140 x 213 mm Paperback with flaps | ISBN 978-84-16601-42-4

Published in May 2017

An intelligent and accessible essay with which to learn to doubt and defeat the "unbearable lightness" of certain discourses

Victoria Camps Praise of Doubt

More than 14,000 copies sold.

In *Praise of Doubt* is a journey through the changes of the history of doubt, designed for a wide audience.

The author is a reference in moral philosophy, has taught at university for 30 years and is currently a member of the State Council of the Government of Spain.

It was Bertrand Russell who said that philosophy is an exercise of scepticism. Learning to doubt implies distancing oneself from the given and questioning clichés and prejudices, questioning the unquestionable. Not to simply reject it, but to examine it, analyse it, reason about it, and finally decide.

Praise of Doubt covers the changes of doubt throughout the history of thought - Plato, Aristotle, Descartes, Spinoza, Hume, Montaigne, Nietzsche, Wittgenstein, Russel, Rawls and a long list of men who doubted will speak to us from its pages - and does so in a way that is reachable to a wide audience, without giving up any of the rigour and depth of those who have taught at university for 30 years.

Victoria Camps is Professor of Moral and Political Philosophy at the Autonomous University of Barcelona. She has been an independent senator for the Socialist Party, advisor to the Audiovisual Council of Catalonia and president of the Spanish Bioethics Committee.

She is currently President of the Víctor Grífols i Lucas Foundation. Her publications include *Praise of Doubt* (Arpa, 2016), *La imaginación ética*, *Virtudes públicas* (Arpa, 2019), *El siglo de las mujeres, El gobierno de las emociones* and *Breve historia de la ética*.

In 2008 she was awarded the Menéndez Pelayo International Prize and in 2012 the National Essay Prize.



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Philosophy | 16,90 euros | 180 pages | 140 x 213 mm Paperback with flaps | ISBN 978-84-16601-10-3

Published in May 2016

The first biography in Spanish of one of the greatest men of the Renaissance, a symbol of youth and talent, of passion and rebellion

Carlos Goñi Pico della Mirandola

First biography in Spanish of Pico della Mirandola, one of the greatest men of the Renaissance, included an annotated version of his famous *Discourse*.

The seductive figure of Pico - a gifted renovator, loved by almost everyone and who died prematurely at the age of 31 - together with Carlos Goñi's extensive pedagogical career, bring this book to the educational field and to the readers of the informative essay.

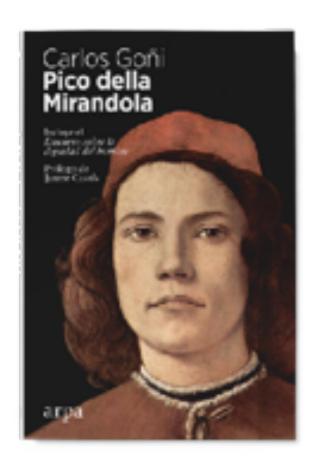
There are little books on Pico, a clear incentive to draw the attention of followers to the popularisation of philosophy, history and biographies.

In the summer of 1486 the plague broke out in Perugia and Giovanni Pico della Mirandola was confined to Fratta. There he conceived the idea of convening a universal philosophical council that could never be held. The authorities considered the undertaking too pretentious for a young man of twenty-four and the intention to achieve a "philosophical peace", little less than an eccentricity of the Count of Concordia. In Fratta he wrote the famous oratio to open the dispute: Discourse on the Dignity of Man. A beautiful Renaissance manifesto, translated and noted in this volume by Carlos Goñi.

Pico della Mirandola was young in age and spirit, he gave the philosophy a new impulse, a fresh, daring and joyful air. If every philosopher is a lover of knowledge, he was a lover of wisdom, passionate and feverish, enthusiastic and delicate, dedicated and romantic. Never was Lady Wisdom kissed with such passion as the philosopher of concord kissed her.

Carlos Goñi revives the seductive figure of Giovanni Pico, "the noblest of scholars and the most learnt of nobles" (as Angiolo Pozzi described him). A philosopher who was and will be: "A great man - to use the words of Tommaso Campanella - more for what he was going to do than for what he did", a condition inherent to proposals that transcend an era.

"Carlos Goñi's double proposal, Pico's biography on the one hand and the annotated version of his famous "Discourse" on the other, constitutes a whole reference in works on Renaissance philosophy". Jaume Casals, Rector of Pompeu Fabra University, Barcelona



Carlos Goñi Zubieta is a Doctor of Philosophy from the University of Barcelona. He combines teaching with intense literary creation. His work covers a range of subjects such as philosophy, ancient history, mythology and education, and different genres: essays, popular science, novels and self-help.

His publications include *El filósoso* impertinente, Cuéntame un mito, Las narices de los filósofos, Una de romanos, El caballero enamorado and De qué va la filosofía, recently re-edited. He has been awarded the Arnau de Vilanova Philosophy Prize (2005) and the Becerro de Bengoa Essay Prize (2010).

World Rights available

Philosophy | 18,90 euros | 208 pages | 136 x 213 mm Paperback | ISBN 978-84-17623-55-5

Published in August 2020

Politics

Cyberleviathan and the collapse of democratic and liberal civilisation in the face of the digital revolution

José María Lassalle Cyberleviathan

More than 5,000 sold copies.

A cyberleviathan is stalking us: a new and unquestionable expression of power, a potentially totalitarian phenomenon that could mean the collapse of liberal and democratic civilisation.

José María Lassalle is one of the most influential liberal Spanish thinkers. His latest book, *Contra el populismo* (Debate, 2017), sold more than 10,000 copies.

Digital revolution is challenging liberal democracy.

Liberal institutions, unable to manage the complexity of information in the 21st century, have been overthrown by a powerful alliance: data and algorithms are the new sovereigns. They escape any legal regulation and the control mechanisms of democracy. With their wise and gentle voice they advise us on what is best for us. They shape human behaviour and our decisions, from the most personal to the political. The concept of the adult citizen that underpinned enlightened democracy is challenged by a freedom assisted by data and algorithms.

A digital dictatorship is on the horizon. Cyberleviathan is emerging to establish the technopower of the large corporations that dominate the cognitive capitalism in which we live. The United States and China are already fighting a Third World War in order to reach digital disruption earlier through artificial intelligence, the rest of the exponential technologies and robotics.

There is only one answer to that Cyberleviathan: a liberal uprising between technology and humans. An agreement that subordinates technology to a new concept of humanism based on digital rights and data ownership, that allows the constitution of a global digital republic that can control the will to power of technology. Only Europe, together with Latin America and other global areas that are capable of thinking about technology from the perspective of humanity can lead this change.



Jose María Lassalle (Santander, 1966) is a doctor of Law. He began his career as a researcher and professor at the University of Cantabria and the University Carlos III of Madrid.

In 2004 he started his political activity as a deputy in the Congress for Cantabria. He made his dedication to politics compatible with his teaching activity at the San Pablo-CEU University and the Rey Juan Carlos University in Madrid. In 2011 he was appointed Secretary of State for Culture and in 2016 for the Digital Agenda. In July 2018 he left politics.

He is the author of numerous essays and academic publications on political thought and Anglo-Saxon philosophy and writes regularly in El País and La Vanguardia.

World Rights available

Essay | 17,90 euros | 168 pages | 140 x 213 mm Paperback with flaps | ISBN 978-84-16601-88-2

Published in May 2019

«The Nadal-Federer of the Spanish political debate» Pedro Vallín

Enric Juliana y Pablo Iglesias The Spanish Knot

More than 10,000 copies sold.

An in-depth and exciting debate on the great issues of Spanish politics, with enormous commercial potential.

Two prestigious authors, extraordinarily lucid and creative in their analysis and very well-informed. An original approach to the contemporary Spanish history.

Pablo Iglesias and Enric Juliana are extraordinarily lucid and creative personalities and undoubtedly two of the best experts on the current Spanish political and social context. As they belong to different intellectual and political traditions, their visions complement each other in a dialogue that forms an unprecedented panorama of Spain's past, present and future.

Europe and the upcoming wave of technological changes, the symptomatic Italian turn, the Latin American projection, the future of the monarchy, the situation in Catalonia, the government of the big cities, PSOE and Podemos, the new competition in the heart of the right and the strengthening of feminism are some of the issues that structure this ambitious two-handed portrait of our country.

The Spanish Knot is an in-depth reflection on the challenges and opportunities that lie ahead. Instead of the hurried and boisterous meetings to which we are so accustomed, it proposes a model of debate that is unusual in Spain, in which it is not enough to state ideas vehemently, but requires reasoning and contrasting them.

Enric Juliana Ricart is a journalist. He began his career in 1975 as a local correspondent. His first editorial office was the newspaper Tele/eXprés in 1977. He also worked for the weekly El Món, the TVE news programmes in Catalonia and El País. In 1991 he started at La Vanguardia as chief editor of local news. Since 2004 he has been director and delegate of La Vanguardia in Madrid. He collaborates in radio and television and has published several books on Spanish politics such as *La España de los pingüinos*, *La deriva de España* and *Modesta España*, among others.

Pablo Iglesias doctor in Political Science from the Complutense University of Madrid. In 2014 he contributed to the creation of Podemos and took possession as European Parliamentarian. Since January 2020 he has been part of the first coalition government of Spanish democracy as second vice-president. He has published several books such as *Desobedientes*, *Maquiavelo frente a la gran pantalla*, *Disputar la democracia* and *Una nueva transición*.

World Rights available

Politics | 19,90 euros | 448 pages | 140 x 213 mm Paperback with flaps | ISBN 978-84-16601-82-0



Published in October 2018

Barcelona's transformation into a leading smart city in the world, explained by one of its protagonists

Antoni Vives Smart

Antoni Vives led the team that transformed Barcelona into one of the world's leading cities in the field of innovation and smart cities.

Smart is a manual of innovation and leadership for the design of cities in the 21st century. Its audience goes beyond politics or architecture.

Barcelona is the world capital of smart cities, one of the most important engines of employment generation, welfare and opportunities in the world. What are and what are not smart cities? Why is there so much controversy around them? What can the world learn from the Barcelona model? What should be the priorities of the municipal governments that bet on this development model?

Based on the author's valuable experience as mayor deputy for urban planning, tourism, economic development, new technologies and innovation at Barcelona City Council and as an advisor to cities around the world, *Smart* proposes ten theoretical and practical lessons for designing the city of the 21st century.

Antoni Vives is a political advisor for major cities on five continents and also advises institutions such as the London School of Economics. Between 2011 and 2015 he was Deputy Mayor of Habitat Urbano, responsible for urban planning, housing, infrastructure, energy, environment, information systems and new technologies at Barcelona City Council. He was president of Smart City Expo World Congress. During his tenure, Barcelona received numerous awards, such as the European Capital of Innovation or the Mayor Bloomberg Philanthropies Challenge Award, and was recognised as the number one Global Smart City in the world by Juniper Research.

Vives has published numerous essays and novels, for which he has received the Joan Fuster (2002), Enric Prat de la Riba (2003), Crexells (2011) and Llibreter (2014) awards. His work reflects his extensive experience in the public and private sectors and his amazing knowledge of the city of Barcelona.



World Rights available

Urban Politics | 19,90 euros | 336 pages | 140 x 213 mm Paperback with flaps | ISBN 978-84-16601-51-6

Published in October 2017

A historical controversy and a political discussion: the way of action and the confrontation against the rain as a race of faith

Enric Juliana

We're Not Here to Study

A magnificent historical narrative essay on Francoism, anti-Francoism, political strategy and the human being.

A book based on a true story unknown to many and full of episodes and anecdotes from the past to the present date.

Juliana's first book written in Catalan.

Burgos Prison, December 1962. Six inmates - brown uniform, cold face - argue sitting between two bunks in one of the coldest prison cells in Spain. It is a meeting of the committee of the Communist Party of Spain in the prison.

The regime is staggering and one of the prisoners, the Basque Ramon Ormazabal, is haranguing his comrades: "We haven't come here to study! Manuel Moreno Mauricio, a former guerrilla held since 1947, secretary of the organization, does not agree. We have come here to study.

These are two political positions. Ormazabal believes that it is necessary to accelerate the struggle, lead a wave of protests from inside the prison, call for hunger strikes and defy authority. Moreno believes that prisoners should prepare intellectually for freedom, he defends a long-term resistance.

Was Francoism really wobbling or was it just a mirage? To study or to take action? To be patient or adventurous? Going slow or going fast? Dilemmas of the past, today and always.

Through the history of the main protagonists of that discussion, this book constructs a great historical panorama about Francoism and its main opponents. It focuses on the key aspects that are rarely analysed today: the transcendental role of a Republican and Catalan economist in stabilising the Spanish economy in the 1960s, Churchill's commitment to the continuity of Franco's dictatorship, the great capacity for survival of Franco's regime thanks to American protection, the harsh discrepancies within the Communist Party, the Kremlin's commitment to restoring the Monarchy and Mao Zedong's words in favour of Spain's rapid entry into the Common Market.



Enric Juliana (Badalona, 1957) is a journalist. He started in 1975 as a local correspondent. Its first edition was on Tele/ eXprés in 1977. He later worked in El Món, in the news services of TVE in Catalonia and in El País. In 1991 he joined La Vanguardia as chief editor for local news, on the eve of the Barcelona Olympic Games. Six years later he moved to Italy as a correspondent in Rome. Since 2004 he has been deputy director and delegate of La Vanguardia in Madrid. He collaborates with several television programmes on political affairs such as La España de los pingüinos, La deriva de España, Modesta España, España en el diván and Tarieta negra. In 2006 he received the Ciutat de Barcelona Prize for journalism. In 2018 he published Nudo España (Arpa) with Pablo Iglesias. We're not Here to Study is Juliana's first major incursion into non-fiction narrative in the Catalan language.

World Rights available

Politics | 19,90 euros | 344 pages | 140 x 213 mm Paperback with flaps | ISBN 978-84-17623-41-8

Published in July 2020

Hate, optimism, indignation, love, euphoria, revenge... ¿What feelings move the politicians that rule the world?

Toni Aira Emotional Politics

Feelings completely rule our world. The politics of emotions analyses how political leaders manage to take advantage of this.

Toni Aira has a doctorate in communication and specialises in political communication. He is one of the country's most influential young analysts of current political affairs. He regularly collaborates with media such as La Sexta, Antena 3, TV3 or RAC 1. He has more than 55,000 followers on Twitter.

Who hasn't read a tweet from Donald Trump and perceived his latent or expressed hatred? Surely more than one has seen some fragment of the debates on the Brexit or on the coronavirus crisis, there with Boris Johnson fighting indefatigably against the elements. And that euphoric "assault on the skies" by Pablo Iglesias? And how good did Pedro Sánchez make us feel when he made his debut as president saying that he would let the boat with migrants dock in Spain that Matteo Salvini had blocked in Italy?

You may have seen one of the many memes about Canadian Justin Trudeau in a photo with Melania Trump. And don't deny that, once the great crisis is over, you've heard more than once about the admiration that Angela Merkel arouses. And of the irritation that Abascal's speech arouses, there is no doubt... What is the truth in all of this? And in all of them? And in those feelings that they generate in millions of people?

The science of emotion has been studying it for a long time. If feelings move the world, how could they not also move politics? We live more from "liking" than from "enjoying", more from appearances than from realities, and how could a policy that lives in a permanent campaign not sublimate that? This is the world we live in. That is what this book is about. They are them, but they are also us.



Toni Aira Foix (Barcelona, 1977) doctor in Social and Political Communication from the Universitat Ramon Llull, Professor of Political Communication at the Universitat Pompey Fabra (UPF) and Director of Institutional Communication at the UPF-Barcelona School of Management. In addition, he has been collaborating for some years as a journalist and analyst of current affairs in various media such as El Periódico, RTVE, TV3 or RAC1 and in programmes of great impact such as Al Rojo Vivo, La Noche en 24h or El Debat de La1. He has written, among other books dedicated to the field of political communication. Los spin doctors: cómo muevan los hilos los asesores de los líderes políticos, Los guardianes del mensaje. Political advisors. An alternative model to the Anglo-Saxon spin doctors and The Last Party. Politics tired of its grand finale.

World Rights available

Política | 18,90 euros | 272 pages | 140 x 213 mm Paperback | ISBN 978-84-17623-57-9

Managers, investors and technologists. A history of power from Columbus and the Council of the Indies to Blackrock and Amazon

Rubén Juste The New Ruling Elite

The new book by Rubén Juste, the author of *IBEX 35*, which sold 12,000 copies in Spain was a great critical success.

The new ruling class is a critical history of power from the emergence of the first capitalist companies in the 16th century to the current hyper-concentration of power in the hands of a few giant financial and technological companies.

Rubén Juste works in the Spanish Government. His socioeconomic analyses have become a reference for the left. His new book will undoubtedly arouse the interest of many media.

This book tells the story of a period that begins with the conquest of America and the creation of large companies, and continues to the present day. During this time, power has functioned thanks to the close contact between large companies and the State, which has been set up by a class that has led them. Hand in hand, businessmen and politicians have shaped the world order of the most recent past and generated a system of corruption that has been undermining its credibility.

If power for centuries was marked by the alliance between business managers and the state, and symbolised by the revolving doors between boards of directors and ministries, the 21st century has as its insignia the political and economic alliance between investors and technologists, represented by Jeff Bezos, Mark Zuckerberg, or Elon Musk. These have given rise to a new generation of new technology companies such as Google, Amazon, Facebook and Apple (GAFA), which today are leading a change in politics, the economy and society, universalising the principle of limited investor responsibility and a way of thinking and living that is increasingly individualised and disconnected from institutions.



Rubén Juste (Toledo, 1985) doctor in Sociology from the Complutense University of Madrid, specialising in research methodology and analysis of social networks. He has been a university professor and political consultant for various political groups in Latin America and is a specialist in Paraguayan politics.

He has published numerous articles on business networks, communication networks and electoral preferences in various media. He is currently a columnist on politics and economics for the weekly magazine CTXT, where he researches the powers that be in Spain. He is the author of *Cartismo* and the project of a transnational class and *IBEX 35*.

World Rights available

Critical thinking | 19,90 euros | 312 pages | 140 x 213 mm Paperback with flaps| ISBN 978-84-17623-64-7

Published in November 2020

Science

The incredible story of two insects that have killed more humans than all the wars combined

Xavier Sistach

History of Flies and Mosquitoes

A unique book to understand the historical scope of pandemics such as cholera, dysentery, malaria or the coronavirus itself. A work of great thematic originality and informative rigor.

Malaria, dengue fever, malaria, etc., are completely current diseases, and knowing their past, present and future will interest both fans of the history of medicine and enthusiasts of general history.

Flies and mosquitoes have lived with us since the dawn of humanity. Despite their tiny size and apparent harmlessness, their role as transmitters of terrible infectious diseases has shaped the course of history on many occasions.

History, medicine, biology and entomology combine in this book to divulge the natural history of these insects, full of events and curiosities: how they were seen by ancient civilisations; the epidemics of great historical repercussion, such as yellow fever in Cadiz and Barcelona or malaria during the Second World War in the South Pacific; the medical peculiarities of these diseases and the ancient and modern remedies to deal with them; the spectacular scientific discoveries of the pathogen and the transmitter in the 19th century; the hardships and setbacks suffered by western man in the scientific and military explorations of Africa or during the construction of the Panama Canal.

But diseases caused by flies and mosquitoes (dysentery, typhoid, malaria, yellow fever, dengue, etc.) are not a thing of the past or remote territories. In an interconnected world like ours, they also challenge our present.

Xavier Sistach (1962) is a specialist in ancient natural history of insects. He has dedicated more than forty years to the study of entomology, which has led him to travel all over the world. He is the author of the popular works *Bandas, enjambres y devastación. Las plagas de langosta a través de la historia and Insectos y hecatombes y de la comedia negra Siete crímenes por cópula.* He collaborates with the Museum of Zoology in Barcelona and is a member of the Catalan Institute of Natural History.

World Rights available

History | 19,90 euros | 400 pages | 140 x 213 mm | Paperback with flaps | ISBN 978-84-16601-76-9



Published in June 2018 22

A passionate and hopeful manifesto for a sustainable future, written by one of our great paleo-anthropologists

Eudald CarbonellIn Praise of Future

Are we able to control the evolution of our species? A passionate and hopeful manifesto for a sustainable future. A highly topical debate.

He is the founder and co-director of Fundación Atapuerca as well as the author of multiple scientific essays and Premio Príncipe de Asturias.

Praise of Future is a short essay with a self-expression attitude. Eudald Carbonell, one of our greatest authorities in the field of archaeology and palaeontology, proposes an ambitious change in the way we understand the evolution of the human being and our species: to leave aside explanations based solely on the historical past and to prioritise a "conscious" construction of the future through a story that drives human action towards the highest point in our evolution.

The conditions for the possibility of this real revolution are, on the one hand, our survival as a species and, on the other, our ability to decide, from the present and among ourselves, what we want to be as species. In order to achieve both things, it is essential to make history our own and to overcome chance and environmental determinism through the shared social use of scientific knowledge and technology.

"For the first time we have enough knowledge to influence the future of our species. The course of evolutionary processes is in our hands."

Eudald Carbonell (Ribes de Freser, 1953) is one of the most prestigious archaeologists and paleontologists in Spain. He has been director general of the Atapuerca Foundation for many years, which received the Premio Príncipe de Asturias for Scientific and Technical Research in 1997. He is the author and co-author of hundreds of scientific articles in national and international journals and has published numerous books of essays and popular science on archaeology, anthropology and social evolution. He is currently a lecturer at Rovira i Virgili University and a researcher at the Catalan Institute of Human Paleoecology and Social Evolution.



World Rights available

Essay | 15,90 euros | 128 pages | 140 x 213 mm Paperback with flaps | ISBN 978-84-16601-69-1

Published in February 2018

How is the world built?

Enrique Gracián Building the World

A great book of scientific dissemination, written by one of the most prestigious Spanish scientific essayists.

Enrique Gracián was the scriptwriter of Redes, the now legendary programme by Eduardo Punset at TVE. He is the author of *Los números primos* (RBA) with more than 300,000 sold copies and translated into 14 languages.

Building the World is a surprisingly original book, suitable for readers of almost all ages, especially for teachers and students.

We have developed an amazing ability to build technological devices that have determined our way of life. We have developed a deep understanding of the world around us while at the same time we have become increasingly ignorant of our own inner nature. A crossroads from which it will be difficult to emerge if we do not manage to establish a clear and precise relationship between what is material and what is not.

Enrique Gracián analyses these questions from the concept of construction, which is treated as a game with well-defined rules in which the way of joining the pieces and the final objective are involved. With this starting point, together with an extraordinary scientific dissemination work, the author of *Building the World* manages to turn the reader into the companion of a journey that starts with the elementary particles, continues with the elements of the periodic table, the planets, the stars and the galaxies, and ends in our inner world, where emotions, dreams, memory or beliefs reside.

A surprising journey in which the reader will discover that the dark matter of the universe and our unconscious have unsuspected things in common, that our sense of loneliness responds to a physical reality or that the gravitational fields that govern the planets have clear parallels in our human relationships. The clearness, sharpness and clarity of the narrative makes it possible for anyone, even without previous knowledge, to approach its reading.



Enrique Gracián, graduated in Mathematics from the University of Barcelona, Gracián has a long history of teaching in various academic fields, an activity from which he derived a clear vocation to spread science, which he left behind in his contributions to the science supplements of La Vanguardia and El País, as well as in other popular science publications. He was the assistant director of Redes at TVE. He is also the creator of SANGAKOO method (an innovative system for the didactics of Mathematics) and the BOURBAKI project (mathematical method for the treatment of information in business organisations).

His publications include Von Neumann and Hooke's biographies, as well as the popular mathematical books *El Infinito, un descubrimiento sin fin* and *Los números primos, el largo camino hacia el infinito* (translated into 14 languages, and more than 300,000 sold copies).

World Rights available

Scientific dissemination | 19,90 euros | 376 pages | 140 x 213 mm Paperback with flaps | ISBN 978-84-17623-50-0

Essay

"A wonderful book about the fascinating adventures of our language. Very pleasant and brilliant dissemination." Rosa Montero

Lola Pons Rodríguez The Language Tree

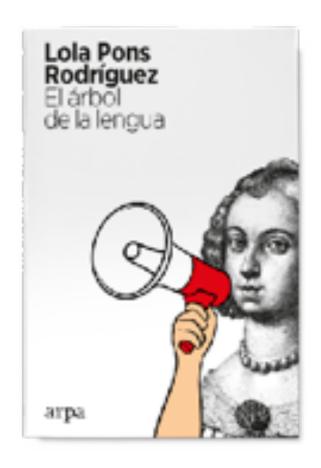
The new book to promote the Spanish language by Lola Pons Rodríguez, author of *Una lengua muy muy larga* (that sold over 10,000 copies).

The author is a reference in the field of language and language history. Her articles in El País are very successful also in Latin America.

Do we use Anglicisms because they sound more modern, because they are more concrete or because we try to hide uncomfortable realities? Do "bullying", "mobbing" or "precarious work" sound less offensive in English? How much does the diminutive you use say about where you belong? If the axe is silent, why isn't it useless? How much do the names of the colours teach us about our linguistic prejudices? Why do we all speak at least one dialect?

These and other questions are answered by Lola Pons in her new book *The Language Tree*. The author defends that linguistic purity is as dangerous as racial purity, that the word has the capacity to both light and extinguish the fire, that those who are able to cheat during speeches will be able to cheat with economy and laws too and above all, by what being a politician means, a seat to be shared.

The Language Tree is a delicious and smart book aimed at those who do not confuse pedantry with linguistic richness; nor imprecision with plainness. Those who do not conform to the cliché that linguistic care is politically conservative and linguistic creativity is politically progressive; and those who understand, in short, that the language that does not change will master the cemetery.



Lola Pons Rodríguez is Professor of Spanish Language at the University of Seville. She has also taught Dialectology and History of Spanish at the universities of Tübingen and Oxford. Her research focuses on the history of Spanish and linguistic change, with special attention to phenomena of syntax.

She has published the book *Virtuosas e claras mugeres* (1446) by Álvaro de Luna, has coordinated the works *Historia de la lengua y crítica textual* and *Así se van las lenguas variando* and has directed several research projects on the language of the 15th century.

She is also co-author of Political Complaint and Epistolary Writing, author of *La lengua de ayer. Manual práctico de historia del español* y de *Una lengua muy muy larga* (Arpa, 2017). She has collaborated with the media like El País and in 2019 she won the Manuel Azaña Journalism Award.

World Rights available

Dissemination | 19,90 euros | 320 pages | 140 x 213 mm Paperback with flaps | ISBN 978-84-17623-43-2

Published in June 2020 26

A book on the great issues of life: pain and happiness, loss and friendship, loneliness and love

Joan Margarit Poetics

Joan Margarit won the Cervantes Prize 2019, the most important award in Spanish literature.

Poetic brings together the author's work (including some unpublished texts) of great literary quality.

What is poetry? How do we have to read it? Where does it come from? Who is it addressed to?

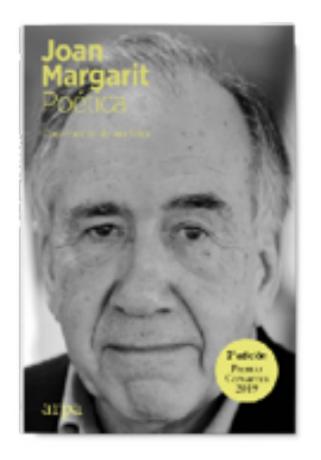
Joan Margarit, probably the most widely read Catalan poet of our time in Spain and abroad. He has created, in parallel with his poetic work, an essayist prose charged with intention and depth impregnated with that "honest intensity" that Margarit has always demanded from his poems and life.

Margarit shares in his usual direct and uncomplicated tone his reflections as a poet, reader and translator of poetry, which naturally leads him to deal with the most transcendental events of his personal life. This compilation of unpublished and renewed essays also contains a selection of his own poems, commented and contextualised in both Catalan and Spanish. There are also reflections on the poetry of other famous poets like Joan Maragall, Gabriel Ferrater, Thomas Hardy and Elizabeth Bishop.

Poetics will captivate not only the reader of poetry or Margarit's poetry in particular, but all those who, from the reflection on the poetic fact - how, why and for what do we write and read poetry - and those who would like to start a journey through life's great questions: pain and happiness, loss and friendship, solitude and love.

Joan Margarit (Sanaüja, 1938) is a poet and a professor or Structural Calculations. In 1963 he became known as a poet writing in Spanish and since 1980 he has written all his poems simultaneously in Spanish and Catalan.

His long career has been recognised with the most prestigious awards such as the Premio Nacional de la Crítica (1984, 2008), Premio Nacional de Poesía (2008), Premi Nacional de Cultura de la Generalitat de Catalunya (2008), Poetas del Mundo Latino Víctor Sandoval (2013), Premio Iberoamericano de Poesía Pablo Neruda (2017), Premio Reina Sofía de Poesía Iberoamericana 2019 and Premio Cervantes (2019). He has enriched both Catalan and Spanish and has represented the plurality of Spanish culture in a universal dimension of great mastery.



World Rights available

Essay | 21,90 euros | 400 pages | 140 x 213 mm Paperback with flaps | ISBN 978-84-17623-39-5

Published in March 2020 27

Sex, Christianity, Occultism and Philosophy: the story of Dracula, the world's most famous vampire

Clive Leatherdale

Dracula: The Novel And the Legend

Dracula's best exegesis, Bram Stoker's masterpiece. A work that will captivate those who love the gothic, the Victorian Era, the retro and, of course, vampires.

The Story of Dracula examines the origins of vampirism and its influence on our societies. It also considers up to five interpretations of the gothic classic par excellence: sexual, Freudian, Christian, occultist and Marxist.

Clive Leatherdale is a world reference in the field of vampirism and one of the best *connoisseurs* of all Bram Stoker's work.

The figure of Dracula, his lair in Transylvania and his evil and supernatural power have permeated our collective imagination since the publication of Bram Stoker's masterpiece in 1897. However, critics have never paid much attention to vampires, Dracula or his author.

Clive Leatherdale, moved by a great passion for the novel, set out to fill this gap in a book that explores the origins of vampirism and its weight in Western culture and proposes stimulating interpretations of the gothic novel par excellence. According to the author, Dracula can be read as a defence of the sexual imagination and psychoanalysis, as a tribute to the occult, as a metaphorical portrait of the social and political tensions in the Victorian Era.

The story of Dracula, already considered a classic in the Anglo-Saxon world, is a must for any fan of the most famous vampire in history.

Clive Leatherdale (London, 1949) is a writer, editor and teacher. He has a doctorate in the history of Arabia and is an expert in geopolitics. He has known much of the world and has lived in China, Korea and Saudi Arabia, countries about which he has written several travel books.

He is one of the world's greatest connoisseurs of the figure of Dracula. Among his many publications on the subject, the following stand out: *The Origins of Dracula,* in which he examines Bram Stoker's original sources; *Dracula Unearthed,* an annotated edition of the novel; and *The Jewel of Seven Stars,* a critical edition of Stoker's other work.



World Rights available

Essay | 19,90 euros | 352 pages | 140 x 213 mm Paperback with flaps | ISBN 978-84-17623-19-7

Why you should love American films (and mistrust auteur cinema) if you are cultivated and leftist

Pedro Vallín Shame on Godard!

More than 8,000 copies sold. One of the most celebrated books in the field of cinema in Spain in 2019.

Do you feel guilty when you like a blockbuster? Do you punish yourself watching auteur cinema? Don't worry. Pedro Vallín is here to heal you.

Pedro Vallín ha escrito un libro herético y blasfematorio. Un libro que defiende el carácter emancipatorio del cine *made in Hollywood* y condena el alma burguesa e autoindulgente del cine de autor europeo.

Pedro Vallín es uno de los periodistas políticas y culturales más influyentes de España. Es especialmente influyente en la esfera Twitter, donde tiene más de 60.000 seguidores.

Sharp-tongued cultural critics have claimed for decades that an undercover mass indoctrination is behind Hollywood cinema. A subliminal perversion that alienates viewers and inoculates them with the dominant ideology. Such a vision of commercial cinema assumes that people are all stupid. That they always sell it out and they even laugh in the process.

In his heretical essay, Pedro Vallín defends that neither all American superheroes are advocates of the private property nor all European author cinema push you to progressivism. And in case we find any general patterns, those are the opposite - cinema made in Hollywood tends to be liberating and European productions are self-indulgent and bourgeois.

Shame on Godard! Is an irreverent book with the aim to stir you. The author not only shames on Jean-Luc Godard, but also on the condescending elitism of the European cinema establishment, on the dogmas that relate American to right-wing politics and on the so-called "guilty pleasure". Because it is absurd to feel like an ally of US imperialism for enjoying popcorn movies (or feeling a better person for falling asleep with bad indie films).

In short, Pedro Vallín wants to make a call for enjoying cinema, humour and independent thinking. In other words, he is signing his death sentence as a prestigious cultural critic.



Pedro Vallín (Colunga, Asturias, 1971) is a journalist. Through his versatile career he has covered almost all topics, form local affairs to politics, for La Nueva España, El Comercio y Metro among others. He was behind the creation of Premios Feroz (the Spanish-cinema Globe Awards) and is currently a contributor to La Vanguardia una licenciosa forma de crónica política en la que el procés es Godzilla y las cloacas del Estado, una tragedia de Sófocles. He's very active on Twitter, where he has more than 40K followers.

Shame on Godard! is his first book.

World Rights available

Essay | 19,90 euros | 304 pages | 140 x 213 mm Paperback with flaps | ISBN 978-84-17623-20-3

Published in October 2019

Why you should love American films (and mistrust auteur cinema) if you are cultivated and leftist

What has been said

"Provocative, smart and hilarious".

Pepa Blanes, director of Cultura Cadena SER

"A shining revelation that is capable of creating a deep reflection on every page".

Jordi Balló, essayist, filmmaker, professor and director of Audiovisual Communication from Master in Creative Documentary at Universidad Pompeu Fabra

"I've absolutely loved *Shame on Godard!* It's a fantastic good. Well done, Pedro!".

Bob Pop, journalist, blogger, columnist and writer

"Shame on Godard! is not an ordinary book but a leap of faith. Like Godard would put it, the one who jumps off the cliff owes nothing to the one who looks or, in here, the one who reads. Yes, it's possible to enjoy a book you don't agree with".

Luis Martínez, El Mundo

Shame on Godard! is a happy readers machine with which Vallin fulfills the function of a fair God: he absolves you from original sins and encourages you to invent others."

Manuel Jabois, writer and journalist at El País

"The best film essay in Spanish in 2019. An acidic, irreverent, didactic, cultured, challenging, addictive and so intelligent reading that one not only feels wiser when it is finished, but also freer".

Noel Ceballos, writer and journalist at GQ

"A fun, agile and very provocative essay".

Javier Zurro, El Español

"Undoubtedly a must read».

Jose Carmona, El Salto

World Rights available

Essay | 19,90 euros | 304 pages | 140 x 213 mm Paperback with flaps | ISBN 978-84-17623-20-3

Published in October 2019

An excellent update of a modern and universal myth of Hispanic origin

Edgardo Dobry

Universal History of Don Juan

A scholarly essay on the figure of Don Juan in literature, philosophy, music and cinema from the 17th century to the present day.

The author abandons academic argot by using clear, rigorous and understandable language.

Don Juan is, along with Don Quixote, Hamlet, Faust and Robinson Crusoe, one of the great myths of modernity. Unlike the others, Don Juan lacks a canonical form. His first printed version, Tirso de Molina's, opens a long series of figures that repeatedly appear in Western literature: Molière, Pushkin, E. T. A. Hoffmann, Lord Byron, Dumas, Flaubert, Apollinaire and Jarry are just some of the authors of versions and revisions of the vicissitudes of Don Juan: stalking, possession, escape, again and again. Don Juan tirelessly searches for his own identity, which he never manages to complete. He is not only the embodiment of pride and anxiety, but also of the unfinished: the present volume includes the versions -hardly noted, but great- of Flaubert and Baudelaire, never before translated into Spanish.

Don Juan is above all a seducer of writers: not only playwrights, poets and novelists, but also philosophers, psychoanalysts, mythologists and historians try to unravel the Don Juan device. Nietzsche thinks of the philosopher of the future as a "Don Juan of knowledge"; Camus includes him as a figure of the "absurd man"...

Is there, among all the versions and approaches, a real Don Juan, or is it rather the powerful and always open overlapping of all those figures? Why does a seemingly simple character possess such a powerful magnetism as to reappear permanently not only in books or on stage but also in movies and even in series? This original essay traces Don Juan's presence among us as one of the most subtle and powerful marks of the culture of our time.



Edgardo Dobry (Rosario, Argentina, 1962) is the author of the books of poetry Cinética (2004), El lago de los botes (2005), Cosas (2008) and Contratiempo (2014); the latter was written with the support of a grant from the John Simon Guggenheim Foundation (New York). He has also published the essays *Orfeo en el quiosco de diarios* (2007) and *Una profecía del pasado* (2010).

He is a regular contributor to cultural supplements and magazines in Spain, Argentina and Mexico and has translated books by Roberto Calasso, Giorgio Agamben, Luciano Canfora, John Ashbery and William Carlos Williams, among others. He teaches Spanish-American Literature and Literary Theory in the Faculty of Philology at the University of Barcelona.

World Rights available

Essay | 19,90 euros | 240 pages | 140 x 213 mm Paperback with flaps | ISBN 978-84-16601-36-3

Published in June 2017 31

Lluís Pasqual relationship with the work and figure of Federico García Lorca: an essay of exceptional sensitivity and narrative strength

Lluís Pasqual By Federico's Hand

More than 4,000 copies sold.

Federico García Lorca is a universally known and admired poet and Lluís Pasqual, one of the great European theatre directors.

An attractive book for a wide cultural audience: not only fans of poetry or theatre but also of literature and Spanish history.

«Just as when one falls in love for the first time one is falling in love with someone and love at the same time, García Lorca was for me "the author" and Literature: the discovery of the spiritual company and the capacity for adventure that a book contains. Although I read other authors, the feeling of strange closeness was not the same. Perhaps because of that same closeness, at some point I must have felt that if you can choose your friends from among the living, you can also choose them from among the dead if, as in this case, their words, which harbour your most intimate emotions, accompany you and serve, at some moments in life, to give a name to yours. Falling in love with the friendly version of Federico was too easy and, above all, dangerous. I've fallen in love with other writers but, in some cases, over time the love affair has come, I've left them or they've abandoned me. The fascination that I felt from the first moment - and still feel for García Lorca's writing told me that Federico could be with me for a long time in my life, nourishing the warm feeling of brotherhood that his reading produced in me. There it was. He was going to be my brother: my twin. A mirror in which to look at myself, a refuge, much wiser than I was for the fact of being a poet, and whose thoughts and emotions resembled my own, or rather mine found their free expression in the way he told them».

Lluís Pasqual (1951) has directed great theatres such as the National Dramatic Centre, the Piccolo Teatro in Milan, the Lliure Theatre and the Odeon in Paris. He has also directed opera in important theatres and lyric festivals. He is one of the great experts of Federico García Lorca's dramatic work, which he has successfully performed all over the world. He has been awarded the National Theatre Prize of the Generalitat, the National Culture Prize and the French Legion of Honour.



World Rights available

Humanities | 16,90 euros | 176 pages | 140 x 213 mm Paperback with flaps | ISBN 978-84-16601-07-3

Published in April 2016

Psychology

A therapist proposes effective and simple solutions to get our children to listen to us and respect us

Maribel Martínez

How Many Times Do I Have to Tell You?

Effective and simple solutions to get our children to listen to us and respect us

More than 6,000 copies sold.

A practical guide to deal with the ordinary problems of raising our children on a day-to-day basis using Strategic Briefing Family Therapy (BSFT).

Maribel Martinez is a psychologist and therapist with more than 20 years of professional practice. She is a pioneer in BSFT in Spain and the author of *Niños sin miedos (Children without Fears)*. She collaborates with different written press in Spain.

BSFT is a psychotherapeutic model developed by Giorgio Nardone that aims to solve and prevent complex problems in a simple way and in a short time, without exploring the causes in the past.

How many times do we repeat the same things to our children without achieving our goals? How many times do we have to prove that it doesn't work to reject it as a solution and do something different?

Psychologist Maribel Martínez, an expert in strategic short therapy, proposes effective and simple guidelines to ensure that our children listen to us, respect us and do as they're told in normal, everyday situations that all parents face on a daily basis:

- Values: respect to parents and brothers or sisters
- Self autonomy: dressing, studying, eating, sleeping
- Responsibility: punctuality, homework, collaboration at home
- Frustration tolerance: tantrums, irascibility, limits, fears
- The use of technology: mobile, consoles, computer, tablets

In each chapter, as in professional practice, we start with a specific case, looking at how the problem has been created and what attempts at solution have been made without satisfactory results. It then specifies the actual objective to be achieved and provides practical strategies for parents to solve the conflict effectively.



Maribel Martínez is a psychologist specializing in strategic brief therapy, a trend that she pioneered in Spain. She has been working as a psychotherapist since 2001 and is co-director of the Centre de Terapia Breve Sentirse Bien in Barcelona. She has taught in various educational institutions and has collaborated in La Vanguardia, Ara and El Confidencial as well as in radio and television. She is co-author of the books Niños sin miedo and Conducir sin miedo (Tibidabo).

World Rights available

Parenting | 17,90 euros | 208 pages | 140 x 213 mm Paperback with flaps | ISBN 978-84-17623-12-8

Published in June 2019 34

A therapist proposes effective and simple solutions to get our children to listen to us and respect us

What has been said

"An essential book, eminently practical and of an overwhelming common sense with effective solutions for all those parents locked in a vicious circle from which they do not know how to get out".

Irene H. Velasco, El Mundo

"How many times do I have to tell you, that question that inevitably bites its own tail, finds concrete answers and practical strategies in this book of educational recipes that help to spin the legacy of our parents with the future of our children, not to die in the boom of intensive parenting and to make progress in managing fears, tantrums, insomnia, meals (...), not as friends or colleagues, but as adults who assume an unchangeable role, that of parents".

Ana Abelenda, La Voz de Galicia

"A book that shows parents our fears and attacks them head on in a practical and useful way, giving us guidelines and tips to solve the day to day of family life".

Carolina García. El País

"I would like to think that this book comes with an expiration date, that it will have been a bestseller and that in a few years, parents will have learnt from her book and will no longer be professionals but people who educate their children with freedom and autonomy. Finally, a book that, without fear, speaks to us of words in disuse as authority, values and limits".

Anna Cler, TVE Catalunya

"A very practical book with the keys to prevent our children from becoming little tyrants".

Rosanna Carceller, Rac1

"A fantastic, practical and real book".

Laura Oton, COPE

"As I read How Many Times Do I have to Tell You? I listen to Maribel Martinez's voice who brings practical solutions and absolute common sense to the problems that we, as parents, can face in parenting. I have recommended her many times as a therapist and I do the same as the author of this fantastic book".

Eva Millet, journalist and writer de *Hiperpaternidad y Hiperniños*

World Rights available

Parenting | 17,90 euros | 208 pages | 140 x 213 mm Paperback with flaps | ISBN 978-84-17623-12-8 "With her usual rigor and clarity, Maribel helps us, with simple guidelines, to rectify and understand the importance not only of obtaining the love of our children, but also their respect".

Silvia Díez, Mente Sana y Cuerpo Mente

"An unexpected and simple twist to understand our children and correct domestic problems - how many times would we have to reread it!".

Paco Arjona, RNE de Mamás y papás

"It is a practical book that appeals to the responsibility of parents, leaving guilt aside. To begin with, it helps us to identify what problems we have even if we are not very conscious - it deals with the most common family conflicts - and proposes a series of clear, simple and concrete guidelines to solve them".

Olga Vallejo, Diari ARA

Published in June 2019 35

The gulf between how we think we should live sexuality, how we show it to others and how we actually live it

Adriana Royo Phalluses and Fallacies

More than 6,000 copies sold. An intelligent and direct book about the miseries of our sexuality, the lack of affection, individualism and self-deception.

A closed criticism of the "empty sexuality" of the Millennial generation: the acceleration of digital relations, the new El Dorado of polyamory, the addiction to pornography, the obsession with surgery and networks, etc.

There is a gulf between how we think we should live sexuality, how we show it to others and how we actually live it. We fake orgasms, we fuck to show off, we dream about threesomes we see in porn, we get a complex about our cocks and tits... And yet we've never flaunted our freedom and pleasure so much. But we're so modern!

In this narcissistic society, governed by the imperative of appearance, deception is the currency of emotional and, of course, sexual ties. Terrified of intimacy, commitment, rejection and loneliness, we sell an empty and vain image of ourselves, and when we get together with someone else to satisfy our anxiety, voilà: we have become two images fucking. The great contemporary vanity.

With a fresh and uncomplicated air, Adriana Royo, sexologist and therapist, uncovers all the falsehoods we build around sex and relationships. She trusts that beyond narcissism, masks and superficiality, a sincere, intimate and well-explored sex can help us to reconcile with ourselves and with others.

Adriana Royo (Barcelona) is a young therapist and counsellor. She has a Master's degree in Sexology from the Instituto Superior de Estudios Sexológicos and is a specialist in stress and neuroeducation, following a strategic model of brief therapy. Her most recent research focuses on behaviour, character, sexual pathologies and, above all, the analysis of human self-deception by social imposition.

She edits and publishes self-analysis notebooks in Backyard, a critical thinking collective. For the last four years she has been exploring different aspects of human psychology, such as sex, emotions and what she considers critically as social dysfunctions in her website.



Can one become addicted to personal growth? When does therapy stop being the solution and become the problem?

Josep Darnés The Therapy Bubble

How did I fell into therapies and self-development's trap

An innovative treatment of books on personal growth, which there are no precedents in the Spanish language.

A book to understand the origin and success of the recent wave of personal development, therapies, psychology, coaching and spirituality.

Aimed at those who attend personal and professional growth therapies and courses.

Our society has been psychologised from top to bottom and emotional well-being has become a widespread obsession. Fewer and fewer people have tried meditation, mindfulness, coaching, antidepressants or positive thinking. At the same time, uncertainty is also growing around the guarantees of all these tools.

This book is not written by a therapist, psychologist, doctor or guru, but, from the other side; a client, patient, student, disciple and compulsive reader of self-help books. Josep Darnés started in therapy after an anxiety crisis and got hooked. Over the course of fifteen years he tried out all the self-knowledge and personal development treatments available to him - more than fifty!

Confused by the result of so many and so varied efforts, he decided to turn to the narration of his extensive experience in this book, with which he intends to connect with other therapies supporters who may have felt the same saturation. *The Therapy Bubble* is a personal story that provides a critical and enjoyable counterpoint to the maelstrom of publications in the field of personal development, a field that is growing rapidly and freely and which holds in its hands something as important as our happiness.

Josep Darnés (Figueres, 1976) is a civil engineer and holds a Master's degree in Digital Business from ESADE. He has projected public works, directed video clips, lived in several countries and has been addicted to self-help, therapies and personal growth. After more than a decade of attending countless treatments and workshops of all kinds, pursuing enlightenment and even training to be a therapist and coach, he decided to write this book to tell his personal vision of this booming phenomenon. Although they seem surreal, all the experiences narrated in the book are real.



World Rights available

Psychology | 17,90 euros | 240 pages | 140 x 213 mm Paperback with flaps | 978-84-16601-87-5

Published in October 2018

An inspiring work on the capacity of meditation and psychoanalysis to transform pain into wisdom

Jean-Charles Bouchoux Following Buda and Freud Steps

Written by the author of *Los perveros narcisistas*, a reference work for the treatment of toxic and undesirable relationships.

The book deals with a subject of general and continual interest from a theoretical and practical perspective. It includes testimonies and dialogues and proposes practical tools for meditation and introspection.

Suffering and anger, as well as fear and anguish, are often seen as brakes on the path of our personal evolution and development. However, these emotions can become springboards that help us to grow and improve. To this end, Jean-Charles Bouchoux draws on two disciplines which, although coming from very different contexts, he considers complementary: meditation and psychoanalysis.

The first part of the book goes through the history and theory of both traditions to learn about the many aspects they have in common. The second part, full of patient testimonies and reflections by the author and therapist, addresses how we can apply these techniques of meditation and psychoanalysis in a concrete way to reverse our negative emotions and accelerate our healing and strengthen our personal and spiritual development.

Jean-Charles Bouchoux is a psychoanalyst, psychotherapist and author of *Los perversos narcisistas*, a book whose success has established him as one of the most respected international voices in the treatment of narcissistic perversion.

Juan-Charles Bouchoux is a psychoanalyst, psychotherapist and writer. For years he has been training other therapists, psychoanalysts and publics confronted with the helping relationship. He also supervises various non-profit organisations, such as associations of help and management of guardianships and kindergartens.

He is the author of several books and lectures all over Europe. His book *Los perversos narcisistas* has sold more than 15,000 copies in Spain and America since its publication, and has captivated more than 250,000 readers in France, positioning him as one of the most respected international voices in the field of treatment of narcissistic perversion.



World Rights available

Psychology | 17,90 euros | 176 pages | 140 x 213 mm Paperback with flaps | ISBN 978-84-16601-61-5

Published in March 2018

A handful book to learn the basics of Nonviolent Communication (NVC) and to ease the way we relate

Pilar de la Torre

Fundamentals and Practices of Nonviolent Communication

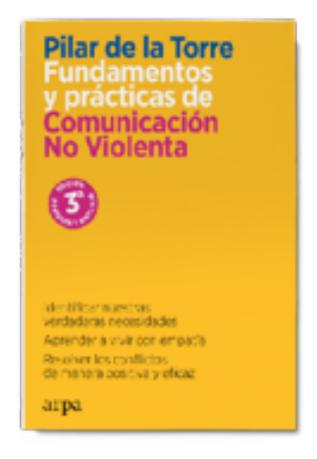
The first practical CNVC (Nonviolent Communication) manual in Spanish, written by the undoubted reference in this field in the Spanish-speaking world.

Pilar de la Torre has been giving courses and training on the CNV for more than 20 years. She has an extensive network of followers, students and alumni.

Nonviolent Communication is a simple but surprisingly powerful practice. It is based on the idea that human beings share universal needs that govern our behaviour, and that violence is a resource that we use, erroneously, to satisfy them. If we know how to identify our needs, the needs of others and the feelings that go with them, we can achieve authentic communication and more harmonious relationships.

How do we express our feelings in the face of conflict? What needs give rise to these emotions? What do we expect from ourselves and from others? How do those around us really feel? By identifying needs and using listening and expression techniques, the CNV generates environments of empathy and sincerity that are beneficial in bringing us closer to each other and turning our relationships into those we truly desire, both at home and at work.

Pilar de la Torre, an indisputable reference in the field of the CNV, brings together twenty years of experience in this book, the first practical manual in Spanish, which presents the basic notions of this trend and proposes a great variety of practical cases for its integration into our daily lives.



Pilar de la Torre has a degree in Psychology from the Universidad Complutense de Madrid and is a certified Gestalt psychotherapist by the Madrid School of Gestalt Therapy, the École Parisienne de Gestalt and the Institut Belge de Gestalt-Thérapie. She has more than thirty years of experience in psychotherapy, personal accompaniment and training and team management.

De la Torre trained in Nonviolent Communication with Marshall Rosenberg at the Center for Nonviolent Communication, and for the last twenty years has given courses, seminars and workshops that have allowed him to spread this practice and consolidate it as the reference in this field in the Spanish-speaking world.

World Rights available

A useful instruction manual for dealing with the harmful effects of one of the great poisons of the 21st century

Miguel Ángel Almodóvar Sugar

The first book in Spanish that tackles on one of the main health concerns of many people in a practical and informative way.

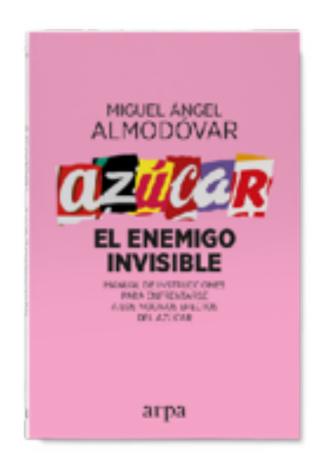
Almodóvar is the author of more than twenty books, some of them very successful: *El segundo cerebro* (Paidós), *Cómo curan los alimentos* (RBA Libros) or *El arte del Gin Tonic* (Anaya).

In a few years, sugar has gone from being considered a luxurious, kind and healthy food, a generous donor of energy and happiness, to becoming a poison, an addictive toxic and an adjuvant to an extensive list of diseases such as obesity, diabetes, metabolic syndrome, cardiovascular problems, degenerative diseases and cancer.

How could such a change have occurred? What exactly does sugar do to our health? What diseases does it generate or encourage? And above all, what can we do to get things back on track, to avoid the risks of excessive sugar consumption and, ultimately, to eat better?

In this book, Miguel Ángel Almodóvar, researcher and disseminator specialising in health and food - which, as he says, are one and the same thing - deals with all these questions and many others in a synthetic, practical and accessible way and signs, in short, a useful manual for everyday use to avoid the risks involved in excessive sugar consumption.

Miguel Ángel Almodóvar Martín (Madrid, 1950) is a sociologist, journalist and disseminator specialising in nutrition and gastronomy. For two decades he has been one of the most popular faces on television, collaborating and directing programmes on different networks. He has published 17 books and currently collaborates in different media. He is also a researcher at the Centre for Energy, Environmental and Technological Research (CIEMAT), a professor of sociology in the Criminology Degree at the Camilo José Cela University (UCJC) and Secretary General of the Interdisciplinary Commission on the Assassination of General Prim.



World Rights available

Health | 16,90 euros | 272 pages | 140 x 213 mm Paperback with flaps | ISBN 978-84-16601-56-1

Published in December 2017

The book that wicked narcissists don't want you to read: Who are they? How do they act? How do you get rid of them?

Jean-Charles Bouchoux The Wicked Narcissist

More than 16,000 copies sold. More than 200,000 copies sold in French.

Consolidated as a reference book for the treatment of toxic and undesirable relationships.

The perverse narcissist uses the family, professional or sentimental bond to subdue the other. They need this proximity to exert their influence and does not allow their victim to move away from them. They are cold, does not know guilt and does not hesitate to blame others. They can be jealous and unfaithful. They cannot bear to be the target of criticism, but they criticise incessantly. In order to grow, they feed on the image of their victim: the more they despises the victim, the stronger they feel. If they feel anguish, they quickly make the other person experience the same emotion.

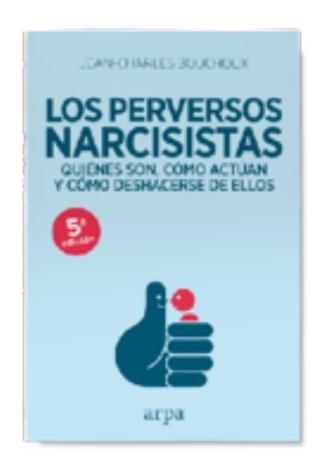
Through the description of these mechanisms and many more, we will see how the perverse narcissist makes others carry what should be their anger, their fears and their guilt. In other words, their own madness.

In this book, a best-seller in France and other countries, Jean-Charles Bouchoux analyses the origins of perversion and offers solutions for victims to counteract the attempts to control and manipulate "their" perverts.

Jean-Charles Bouchoux, psychoanalyst and psychotherapist, is one of the most recognised international voices in the field of treatment of narcissistic perversion.

Juan-Charles Bouchoux is a psychoanalyst, psychotherapist and writer. For ten years he has been training other therapists, psychoanalysts and publics confronted with the helping relationship. He also supervises various non-profit organisations, such as associations of help and management of guardianships and kindergartens.

He is the author of several books and lectures all over Europe. His book *The Wicked Narcissists* has sold more than 15,000 copies in Spain and America since its publication, and has captivated more than 250,000 readers in France, consolidating him as one of the most respected international voices in the field of treatment of narcissistic perversion.



World Rights available. Rights sold to Eyrolles (French)

Psychology | 17,90 euros | 256 pages | 140 x 213 mm Paperback with flaps | ISBN 978-84-16601-22-6

Is it possible to escape the great addiction of our time? Testimonials and ideas to disconnect from the Internet and achieve a better life

Enric Puig PunyetThe Great Addiction

More than 4.000 copies sold.

The Great Addiction presents real cases of people who have chosen to disconnect from the Internet. A hybrid of critical essay and psychology.

Enric Puig has established himself as a media figure and spokesman for the "disconnected". He has done 160 interviews in one year, has prepared a documentary on the subject with RTVE and a cycle of 16 conferences in Madrid.

Who doesn't waste time miserably surfing the Internet? Who doesn't feel intoxicated by the continuous bombing of insubstantial information? Who doesn't see their activity constantly interrupted by application warnings of all kinds?

Who hasn't looked at their phone every few minutes without needing to? Who hasn't seen their relationships cooling down by an excess of hasty written communication? Who hasn't constantly checked the success of their publications on social networks? Who hasn't seen themselves stalking on others without any excuse?

If we do and we're sorry, why not take action? Although devices have come between us, our people and things, it is possible to regain control of our relationship with technology. With this book, now expanded, Enric Puig Punyet invites us to reflect, debate and make decisions to live as we would really like to.

Enric Puig Punyet is the promoter of institutinternet.org and Enter Forum, an international meeting on the social repercussions of the use of the Internet. D. in Philosophy from the Universitat Autònoma de Barcelona and the École Normale Supérieure de Paris, he is a writer, artist and independent curator. His work is formalised through film essays and texts in various cultural publications. He is the author of *La cultura del ranking* (Bellaterra, 2015) and *El Dorado. Una història crítica d'internet* (Clave Intelectual, 2017), a regular contributor to artistic and cultural centres, and a lecturer at the Universitat Oberta de Catalunya. He is also the leader of the electronic indie band Plexyglas.



World Rights available

Psychology | 16,90 euros | 256 pages | 140 x 213 mm Paperback with flaps | ISBN 978-84-16601-54-7

Published in October 2017 42

Education

The ideal tool for parents and educators to develop children's philosophical intelligence

Jordi Nomen The Philosopher Child

More than 16,000 copies sold.

The author is one of the brains behind the pedagogical proposal of the prestigious Sadako school in Barcelona, which was awarded the Ensenyament Prize in 2015.

Jordi Nomen has written a pioneering book in Spanish on a very popular topic in the United States.

Children are great little philosophers with an extraordinary capacity for wonder and an almost limitless curiosity, two philosophical qualities par excellence.

The fundamental proposal of *The Philosopher Child* consists in asking families and educators some of the great questions that the history of Western philosophy has bequeathed to us allowing children to discover their philosophical condition and placing it at the service of personal and social development that will turn them into active and committed citizens.

The second part of the book is a brief pedagogical and practical exploration based on eleven questions, the legacy of eleven philosophers of the Western tradition, which allow the introduction of criticism, creativity, play and dialogue in the education of children.

Jordi Nomen (1965) is a professor of Philosophy and Social Sciences and head of the Humanities department at the Sadako School in Barcelona, recognised as one of the most influential and innovative educational centres in Spain. He has a degree in Contemporary History from the University of Barcelona and a postgraduate degree in Active Citizenship from the same university and a Master's degree in Philosophy from the University of Girona.

He was awarded the EDU21 prize in 2009 and the Arnau de Vilanova prize in 2011. His book *The Philosopher Child* (Arpa, 2018) obtained critical and public success and has become a reference work in the field of philosophical dissemination and pedagogy.



World Rights available. Rights sold to Beijing United (Chinese), Desclée de Brouwer (French), Ibrahim (Persian) and Salani (Italian)

Education | 17,90 euros | 208 pages | 140 x 213 mm Paperback with flaps | ISBN 978-84-16601-67-7

Published in February 2018 44

A great tool that will develop children's creative thinking

Jordi Nomen

The Philosopher Child and Art

How to develop children's creative thinking

The success of *El Niño filósofo* (16,000 sold copies) has consolidated Jordi Nomen as a reference in the field of philosophy for children.

Driven by his readers, Jordi Nomen has written *The Philosopher Child and Art*, a book about creativity, the best method for parents and teachers to interact with children.

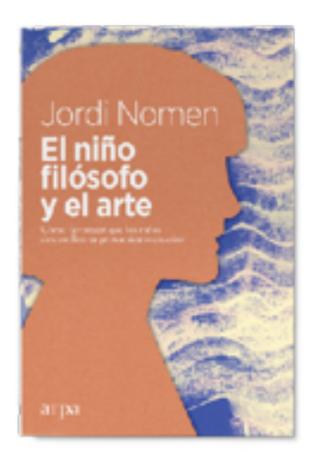
The Philosopher Child and Art is the second volume of Jordi Nomen's philosophy library for children. On this occasion, he draws the bridges between philosophy and art with the aim of promoting the development of creative thought and aesthetic sensitivity in childhood.

The book, useful both at home and school, is divided into a first theoretical part and a second practical part containing activities based on musical, visual arts, literary and photographic resources to be carried out with children (between 8 and 12 years old).

Jordi Nomen's pedagogical work has been recognized with several awards, and his book El Niño filósofo, already translated into several languages, has consolidated him as a reference in the field of philosophy for children.

Jordi Nomen (1965) is a professor of Philosophy and Social Sciences and head of the Humanities department at the Sadako School in Barcelona, recognized as one of the most influential and innovative educational centers in Spain. He has a degree in Contemporary History from the University of Barcelona and a postgraduate degree in Active Citizenship from the same university and a Master's degree in Philosophy from the University of Girona.

He was awarded the EDU21 prize in 2009 and the Arnau de Vilanova prize in 2011. His book *El Niño filósofo* (Arpa, 2018) has enjoyed great critical and public success and has become a reference in the field of philosophical and pedagogy dissemination.



World Rights available

Education | 17,90 euros | 256 pages | 140 x 213 mm Paperback with flaps| ISBN 978-84-17623-05-0

Published in April 2019 45

An exciting (and wonderfully illustrated) journey to the most disparate corners of the world, through their traditional stories

Aro Sáinz de la Maza Josep M. Hernández Ripoll The World's Tales

Illustrated by Marta Velasco Velasco

A selection of 50 short stories from 50 countries of the world magnificently illustrated by the artist Marta Velasco.

A loud and clear pedagogical message: explore the unknown; learn to respect difference.

Splendid artist's book, suitable for gifts: hard cover, creative guards, more than 50 precious illustrations made by the Spanish artist Marta Velasco.

Bees with superpowers, smart ogres or monsters that are kindness themselves, girls more cunning than a fox, blind people who see everything very clearly, poor men who are actually very rich, cheating merchants and the best of grandmothers.

This book is an exciting journey to the most disparate corners of the world through his stories. From Lebanon to Guatemala, from Tibet to Senegal, from Tanzania to Portugal, it reveals a universal language of brotherhood, the value of the common good and respect for difference.

Aro Sáinz de la Maza (Barcelona, 1959) combines his career as a writer with that of an editor and proofreader. He has published both juvenile and adult literature and several crime novels, a genre that has consolidated him as a successful and prestigious author in Spain and France.

Josep M. Hernández Ripoll (Barcelona, 1958) is a journalist and writer. He has cultivated the social report, the chronicle, the music criticism and the opinion article. He is a columnist for the newspaper Avui and a scriptwriter for television programmes and documentaries. He has published two books of children's stories.

Marta Velasco Velasco (Barcelona, 1990) studied art and design at Central Saint Martins and the Royal College of Arts in London. She explores narrative and materiality in the fields of art direction, set design and textile design.



World Rights available

An exciting (and wonderfully illustrated) journey to the most disparate corners of the world, through their traditional stories

Countries and its tale

Thailand The little firefly

The Netherlands Finger in the dike

India For the best

New Zealand Maui and the hook

São Tomé and Príncipe The Iyon and the mosquito

Lebanon Joha and the donkey

Panama Asleep Indian

Armenia The wood dishes

Senegal The bird and the hyena

Mongolia The biggest treasure

Haiti Bouqui's shadow

Ethiopia The tiger and the monk

Canada Long winter

Ivory Coast Zogloboló

Poland The dratewka shoemaker

China The creation of the Chinese horoscope

Iraq The fraudster

Nepal Wisdom is better than strength

Guatemala The hummingbird

Russia Coloboc

Ghana The impressionist

Vietnam The statue that awaits

Syria The wolves

Finland Why do bears have no tail and foxes have a white tip

South Africa Tokoloshe

Malaysia Two moons

Costa Rica Uncle rabbit and the fox

Moldova Martisor

Philippines The monkey and the turtle

Tanzania The boy that cried

Morocco The Iyon and the rabbits

Portugal Stone soup

Colombia Little Rinrín

Seychelles Soungoula

Iran The golden oranges

Democratic Republic of the Congo The money and the

chameleon

Belgium The blacksmith that brands

Tibet Grandmother's hen

Pakistan Honesty

Japan **Momotaro**

Bolivia The birth of the Titicaca lake

Wales The man who killed his dog

Kenia Johari and his friend kilonzo

Yemen The blind

Australia The rainbow snake

South Corea Hungbu and Nolbu

Kazakhstan Smart Aldar Kose

Paraguay Karãu

Egypt Joha, his friend and monkey

Zimbabwe Woojums

World Rights available

Children | 19,90 euros | 304 pages | 140 x 213 mm Hardback | 978-84-16601-83-7

We recovered a small classic of children's literature in Spanish

Victoria Bermejo y Miguel Gallardo Tales to Tell in 1 minute

Wonderful short stories for young and old about everyday life, told with humour and sensitivity.

More than 45,000 copies sold since its first edition in 2001 recovered by Arpa in 2018.

A little classic of children's literature in Spanish.

Gallardo is the author and illustrator of *María y yo*, a highly successful comic about the author's relationship with his autistic daughter, which was later made into a film.

Stories to tell in 1 minute is the book of the moment. For many reasons: 1. It has come the time to regain the pleasure of storytelling. 2. It contains capsules of literature that reflect today's world with cunning, humor and integrity. 3. They are short stories so people won't have an excuse not to read them. 4. Hilarious. 5. Bermejo + Gallardo, no more words needed. 6. It is perfect for stressed parents, lazy children, teenagers, executives in need of a break, compulsive accountants, fine gift-givers, subway readers, professors and nannies, aliens and, above all, you, who have it in your hands.

Victoria Bermejo is a writer and a researcher. She has published books, written TV and film scripts, directed documentaries, worked in the world of comics and with artists. She makes her own photo series in which she analyses daily life and cities from their leftovers. She gives literary workshops and adores her friends. She believes that life is pure curiosity and making continuous associations of ideas. That's why she can't stop telling stories.

Miguel Gallardo is a cartoonist, screenwriter, illustrator and swimmer. His illustrations have been published in La Vanguardia, The New Yorker and the Marist Alumni Magazine. He has won three prizes from the Saló del Còmic, a Serra d'Or, three Apic prizes, a National Còmic Prize, a Gràffica for his entire career and a medal for attendance and punctuality. Unlike Victoria, he believes that life is pure curiosity.



In Gaarder, Savater or Alain de Botton same vein, Rivera is committed to bringing philosophy into the daily lives of young people.

Juan Antonio Rivera Philosophy and Camelia

A fascinating story about the initiation of a young woman into the knowledge of philosophy, written by the author of *Lo que Sócrates diría a Woody Allen* (Espasa Essay Prize 2003).

A magnificent fictional essay that deals with topics such as fate, happiness, evolutionary intelligence, will and love, using philosophy, but also physics, biology, economics and psychology.

Camelia is a teenager who, like so many others, is concerned about her physical appearance, but even more so about the development of her intelligence. Luckily for her, in philosophy classes she calms her desire and appeases her appetite for knowledge.

She begins a peculiar correspondence with her philosophy professor in which the questions that interest or amaze her, or even some of which she knew nothing about until then, appear: happiness and the role that fate plays in it, the lack of will and the things that cannot be achieved no matter how much will she puts in, moral taste and self-care, evolutionary intelligence and the importance of rationality in individual and collective life, the sources of motivation, free will and other metaphysical puzzles.

Cam talks about all these things in the letters she writes to her teacher, but also, increasingly, about some of her personal problems and a convoluted past that she cannot shake off and that haunts her even in the classroom.

In this way, the plot opens up, a hybrid between essay and novel fiction, in which the former never loses its limelight without denying its place and part to the latter.



Juan Antonio Rivera, secondary school Philosophy teacher, he obtained his degree from the Universidad Complutense de Madrid. He is a regular contributor to the magazine Claves de razón práctica and has also written in the magazines Isegoría, Cuadernos del Sur, Revista de Occidente, La Página, Fetasa, Ágora, Er, Alfa and Revista de libros. He is also the author of opinion articles that have appeared in the newspapers La Gaceta de Canarias and El País. He has published four books: El gobierno de la fortuna (Crítica, 2000), Lo que Sócrates diría a Woody Allen (Espasa Essay Prize, 2003), Menos utopía y más libertad (Tusquets Editores, 2005, Libre Empresa Prize, 2006) and Carta abierta de Woody Allen a Platón (Espasa Calpe, 2006).

World Rights available. Right sold to Hainan (China)

Philosophy | 18,90 euros | 362 pages | 140 x 213 mm Hardback | ISBN 978-84-16601-24-0

Published in October 2016 49

Design

Everything you need to know in 2020 to edit, design, layout, print and create a book, step by step

Enric Jardí How to Create a Book

More than 4,000 copies sold

Enric Jardí is one of Spain's foremost authorities on editorial and typographic design. This book gathers his extensive experience as a professional and university professor.

The author has published three books on design and publishing surpassing the 5,000 number of copies sold. His books are often recommended in publishing and design courses.

Why should we write a book in Roman script? And why not? Why should we make the lines look the same? Can we line them up on the left? And the margins? Should they be the same or uneven? Should they be wide or narrow? Can we start a chapter on a left page? Why not?

How to Create a Book aims to answer these and many other questions. It explains why reading books have taken on their present form and how we can continue to do so in the 21st century. It is not a manual of rules, but an exploration of each element of the paper book, which has become an artifact of reading being difficult to improve.

This text has been designed for anyone interested in graphic design, publishing and the world of books in general: from those who shape the text, as professionals and amateurs in design, to those who write or publish a work, as authors, editors or proofreaders.

Enric Jardí's professional work focuses on editorial design, book covers, art direction, corporate identity and typography. He is the author of several books, including *Veintidós consejos sobre tipografía* (que algunos diseñadores jamás revelarán) y veintidós cosas que nunca debes hacer con las letras (que algunos tipógrafos nunca te dirán), Pensar con imágenes and Life is sho.

He is the coordinator of the Master's degree in Advanced Typography and Page Design at Eina (Universitat Autònoma de Barcelona) and has taught at various schools and universities in Europe and Latin America.



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Juanjo Boya

Oh! Books Literary Agency

Llibertat 41 Local 2 08012 Barcelona Spain

juanjoboya@ohbooks.es

+34 932 080 582

@OhBooks_AgLit

Arpa Editores

Álvaro Palau Arvizu

Manila, 65 Planta jardín, 2 08017 Barcelona Spain

alvaro@arpaeditores.com

+34 652 730 897

+34 931 994 448

@arpaeditores

www.arpaeditores.com

